



JHL Mail Marketing, Inc. has been serving the mailing industry with creative mailing solutions since 1985. In that time we have grown into one of Wisconsin's premier lettershops, offering our clients the broadest range of data processing and mailing services to ensure that they have the most effective direct mail product at the lowest possible cost.

JHL is one of the largest independent mail houses in Wisconsin because we consistently focus on the changing needs of our customers. We annually reinvest resources in new technology and new equipment, improving our efficiency and enhancing our capabilities to keep our clients competitive in their markets. Our client retention rate is very high because we strive to become a vital partner in our customers' growth and success by providing state of the art data processing and mailing services.

With decades of experience partnering with direct marketers, print distributors and publishers in carrying out a full range of direct mail services you can trust that we have very likely worked on projects similar to yours and can apply our knowledge to your specific needs.

WHY JHL MAIL MARKETING?

EXPERIENCE We've been in the direct mail business since 1985.

SERVICES We have the equipment and knowledge to tackle just about any mail project.

CREATIVITY Our team of creative mailing professionals meets the needs of the most challenging direct mail projects.

CAPACITY We have the ability to process millions of mail pieces on time, every time.

KNOWLEDGE Our postal experts use their knowledge and experience to achieve the lowest possible postage for our customers.

TECHNOLOGY We invest in the latest data and mail processing technology providing our customers with unequalled service.

RELIABILITY We are committed to helping our clients achieve their mail marketing goals.



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3100 Borham Avenue
Stevens Point, WI 54481-5097

www.jhl.com
Phone 800-236-0581
Fax 715-341-9645



PostalSmart™ Technology is a proven combination of knowledge, analytics and innovation, which creates a proprietary and successful process for the exclusive benefit of our customers.

This JHL process pulls apart and examines customer data, into separate key elements for analysis, and when reconfigured, results in better mailing methods, new data driven solutions and ultimately savings options for our customers.

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